



# 2024 BOCCONI - BAFFI - CEPR CONFERENCE ON ASSET PRICING

**27 MAY 2024**

Bocconi University  
Deutsche Bank Room  
(AS02)  
Via Röntgen 1  
20136 Milano, Italy

**Organizing Committee**

**MAX CROCE**  
**CHRISTIAN JENSEN**  
**STEFANO ROSSI**  
**JAKOB SØRENSEN**  
Bocconi University

**Information**

For further info and logistic  
support please contact:  
[laura.vaini@unibocconi.it](mailto:laura.vaini@unibocconi.it)

**9:00AM**  
**REGISTRATION**

**9:20AM**  
**WELCOME BY ORGANIZERS**

**9:30-11:00AM**  
**SESSION 1 – CREDIT MARKETS AND  
MONETARY POLICY**

**9:30AM**  
**HOW QE TRANSFORMED THE BOND  
MARKET**  
**ALAN MOREIRA** University of Rochester  
Discussant  
**CHRISTIAN JENSEN** Bocconi University

**10:15AM**  
**BEYOND CASH-FLOWS: WHAT DRIVES  
CORPORATE BOND VALUATION?**  
**LIRA MOTA** MIT  
Discussant  
**LORENZO BRETSCHER** HEC Lausanne

**11:00AM**  
**BREAK**

**11:30AM-1:00PM**  
**SESSION 2 – NEW PERSPECTIVES ON THE  
CROSS SECTION OF STOCK RETURNS**

**11:30AM**  
**WHAT DRIVES BOOMS AND BUSTS IN  
VALUE?**  
**CHRISTOPHER POLK** LSE  
Discussant  
**AMIT GOYAL** University of Lausanne and SFI

**12:15PM**  
**OPTIMISM SHIFTING**  
**STEFANO CASSELLA** Tilburg University  
Discussant  
**JAKOB SØRENSEN** Bocconi University

**1:00PM**  
**LUNCH**

**2:30-4:00PM**  
**SESSION 3 – NEW EMPIRICAL METHODS  
IN ASSET PRICING**

**2:30PM**  
**RISK EXPOSURES FROM RISK  
DISCLOSURES: WHAT THEY SAID AND  
HOW THEY SAID IT**  
**SETH PRUITT** ASU  
Discussant  
**IRINA ZVIADADZE** HEC Paris

**3:15PM**  
**OPERATING LEVERAGE AND RISK  
PREMIUM**  
**JUN LI** University of Texas at Dallas  
Discussant  
**CHRISTIAN HEYERDAHL-LARSEN**  
BI Norwegian Business School

**4:00PM**  
**BREAK**

**4:30PM**  
**KEYNOTE SPEECH**  
**NIKOLAI ROUSSANOV** The Wharton School,  
The University of Pennsylvania

**5:30PM**  
**BREAK AND FINAL REMARKS**  
**STEFANO ROSSI** HOD  
**DONATO MASCIANDARO** Director,  
BAFFI Center, Bocconi University

**8:00PM**  
**DINNER**