

# Matthias Rodemeier

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## Academic Positions

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09/2021 – **Bocconi University**,  
Department of Finance, Assistant Professor  
Department of Economics, Secondary Appointment  
2021 – **BFI Chicago Experiments Initiative**, Research Scholar  
2021 – **IGIER, Baffi CAREFIN, IZA, & JILAEE**, Research Affiliate

## Education

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10/16 – 05/21 **University of Münster**, PhD in Economics (summa cum laude)  
2018 – 21 **University of Chicago**, Visiting PhD Student (including course work)  
2019 **University of Bonn & University of California San Diego**, Visiting Scholar  
2016 **University of Münster, Universidad Rey Juan Carlos Madrid, HS Osnabrück, Universidad de Guadalajara Mexico**, Bachelor & Master Studies in Business and Economics (best GPA of cohort)

## Publications & Working Papers

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Choice Intransitivity & Revealed Salience (with Nicola Gennaioli and Gregory Sun)

Gambling for Retirement (with Jared Gars, Justin Holz, and Miguel Villa)

Judging Nudging: Understanding the Welfare Effects of Nudges Versus Taxes (with John List, Gregory Sun, and Sutanuka Roy)

Willingness to Pay for Carbon Mitigation: Field Evidence from the Market for Carbon Offsets  
*Winner of ZA Best Paper Award for “Innovative Research in the Economics of Climate Change”*

Forthcoming at *Review of Financial Studies*

Information Nudges, Subsidies, and Crowding Out of Attention: Field Evidence from Energy Efficiency Investments (with Andreas Löschel)

*Journal of the European Economic Association*, 2025, January 2025

Buy Baits and Consumer Sophistication: Field Evidence from Instant Rebates  
*American Economic Journal: Economic Policy*, vol. 17, no. 2, May 2025

Can Self-Set Goals Encourage Resource Conservation? Field Experimental Evidence from a Smartphone App (with Andreas Löschel and Madeline Werthschulte)  
*European Economic Review*, 2023, Vol 160, 104612.

## Referee Service

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*American Economic Review, Journal of Political Economy, Review of Financial Studies, Journal of the European Economic Association, Management Science, Review of Economics & Statistics, Journal of Political Economy: Microeconomics, Journal of Public Economics, Economic Journal, Energy Economics, Economics Letter*

## Presentations

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2025	AEA/AFA, CEPR Public Economics Symposium, CEPR Household Finance Seminar Series, University of Cologne, University of Copenhagen, Toronto Meeting on the Economics of Climate Change (TMEC), Berlin Workshop on Expectation of Climate Change
2023-24	NBER Public Econ Spring Meeting, NBER SI Environmental Economics, Stanford GSB (Marketing group), Paris School of Economics, Stockholm School of Economics, Berlin Behavioral Economics Seminar, LMU, University of Chicago, Frankfurt School of Finance & Management, Advances with Field Experiments Conference, CESifo Behavioral Econ Area Conference, CESifo Public Econ Area Conference, EARIE, IIPF, Development Bank of Latin America (CAF)
2021-22	Advances with Field Experiments Conference, briq Climate Conference, EEA-ESEM Congress, TSE Conference on the Economics of Energy & Climate, University of Innsbruck, Central European University, CERGE-EI, European Quant Marketing Seminar, Frankfurt School, ETH Zurich, SWEEP, Toulouse School of Economics, UC Louvain, University of Amsterdam, University of Mannheim, Virtual Quantitative Marketing Seminar
2019-20	NBER Summer Institute, Copenhagen Business School, AERE, University of Cologne, University of Heidelberg, University of Chicago, ZEW Mannheim, University of Bonn, ZEW Mannheim, AERE, EARE, 7 <sup>th</sup> Spring School in Behavioral Economics at UCSD, University of Chicago
2017-18	ASSA, University of Chicago, Norwegian School of Economics, EAERE, ZEW Mannheim

## Awards & Honors

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2024	IZA Best Paper Award (10,000€)
2018 – 19	Scholarship, University of Chicago
2017	Prize for best master thesis on consumer research, German Ministry for Innovation Awarded membership, Beta Gamma Sigma Honor Society
2014 – 2016	Scholarship, German National Merit Foundation (Studienstiftung des deutschen Volkes)

## Teaching Experience

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- Financial Markets and Institutions, *Bocconi*, 2021-today, Instructor
- Behavioral Environmental Economics, *Hertie School*, 2022, Guest Lecture
- Behavioral Public Economics, *Münster*, 2019-21, TA
- Structural Behavioral Economics, *Münster*, 2020, TA
- Resource Economics, *Münster*, 2019-20, TA
- Environmental Economics, *Münster*, 2017-18, TA
- Institutional Economics, *Münster*, 2013, TA
- Economic Policy, *Osnabrück*, 2015-16, Instructor
- International Economics, *Osnabrück*, 2014-15, Instructor
- Tutor in mathematics (2014 - 2016)

Last updated: May, 2025