

Matthias Rodemeier

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Academic Positions

09/2021 – **Bocconi University**,
Department of Finance, Assistant Professor
Department of Economics, Courtesy Appointment

2021 – **BFI Chicago Experiments Initiative**, Research Scholar

2021 – **IZA, IGER, Baffi CAREFIN, & JILAE**, Research Affiliate

2019 – 2021 **University of Chicago**, Visiting Research Associate

Education

10/16 – 05/21 **University of Münster**, PhD in Economics (summa cum laude)

2018 – 19 **University of Chicago**, Visiting PhD Student

11/19 – 12/19 **University of Bonn**, Visiting Scholar

03/19 **University of California San Diego**, Visiting Scholar

2016 **University of Münster & Universidad Rey Juan Carlos de Madrid**,
M.Sc. Economics (best GPA of cohort)

2014 **University of Applied Sciences Osnabrück & Universidad de Guadalajara Mexico**, B.A. International Management

Research Fields

Behavioral & Public Economics, Consumer & Environmental Policy, Field Experiments

Working Papers

Judging Nudging: Understanding the Welfare Effects of Nudges Versus Taxes (with John List, Gregory Sun, and Sutanuka Roy)

Willingness to Pay for Carbon Mitigation: Field Evidence from the Market for Carbon Offsets

Buy Bait and Consumer Sophistication: Field Evidence from Large-Scale Rebate Promotions

Information Nudges, Subsidies, and Crowding Out of Attention: Field Evidence from Energy Efficiency Investments (with Andreas Löschel)

The Economics of Loyalty Programs: Evidence from a Large-Scale Natural Field Experiment (with Günter Hitsch, John List, and Katherine Wang)

Can Self-Set Goals Encourage Resource Conservation? Field Experimental Evidence from a Smartphone App (with Andreas Löschel and Madeline Werthschulte)
R&R at European Economic Review

Awards & Honors

2018 – 19	Scholarship, University of Chicago
2017	Prize for best master thesis on consumer research, German Ministry for Innovation & Research Awarded membership, Beta Gamma Sigma Honor Society
2014 – 2016	Scholarship, German National Merit Foundation (Studienstiftung des deutschen Volkes)

Presentations

2023	Advances with Field Experiments Conference, Berlin Behavioral Economics Seminar, CESifo Public Econ Area Conference, EARIE, IIPF, NBER Public Econ Spring Meeting, NBER SI: Environmental & Energy Econ, Stanford GSB (Marketing group), University of Chicago, Frankfurt School of Finance & Management, University of Münster
2022	Advances with Field Experiments Conference, briq Climate Conference, EEA-ESEM Congress, TSE Conference on the Economics of Energy & Climate, University of Innsbruck
2021	Central European University, CERGE-EI, European Quant Marketing Seminar, Frankfurt School, ETH Zurich, SWEEP, Toulouse School of Economics, UC Louvain, University of Amsterdam, University of Mannheim, Virtual Quantitative Marketing Seminar
2020	NBER Summer Institute, Copenhagen Business School, AERE, University of Cologne, University of Heidelberg, University of Chicago, ZEW Mannheim
2019	University of Bonn, ZEW Mannheim, AERE, EARE, 7 th Spring School in Behavioral Economics at UCSD, University of Chicago
2018	ASSA Annual Meeting, University of Chicago
2017	Norwegian School of Economics, EAERE, ZEW Mannheim

Referee Service

American Economic Review, Journal of Political Economy, Journal of the European Economic Association, Journal of Political Economy: Microeconomics, Management Science, Economics Letters, Journal of Behavioral & Experimental Economics, Global Environmental Change, Energy Economics

Teaching Experience

- Behavioral Environmental Economics, *Hertie School*, 2022, Guest Lecture
- Financial Markets and Institutions, *Bocconi*, 2021-today, Instructor
- Behavioral Public Economics, *Münster*, 2019-21, TA
- Structural Behavioral Economics, *Münster*, 2020, TA
- Resource Economics, *Münster*, 2019-20, TA
- Environmental Economics, *Münster*, 2017-18, TA

- Institutional Economics, *Münster*, 2013, TA
- Economic Policy, *Osnabrück*, 2015-16, Instructor
- International Economics, *Osnabrück*, 2014-15, Instructor
- Tutor in mathematics (2014 - 2016)

Externally Funded Projects

- “Integrated economic analysis of climate change protection and local air pollution (INTEGRATE)”, funded by the German Federal Ministry of Education and Research and the Ministry of Science and Technology of the People's Republic of China.
- “ENABLE the Energy Union,” funded by the European Union’s Horizon 2020 research and innovation program.
- “Strategic Scenario Analysis (START),” funded by the German Federal Ministry of Education and Research and the Australian Department of Foreign Affairs of Trade.
- “Psychological, social and financial barriers to energy efficiency (PENNY),” funded by the European Union’s Horizon 2020 research and innovation program.

Language Skills

English (fluent), Italian (advanced), German (native), Spanish (advanced)

Last updated: May, 2023