

Matthias Rodemeier

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Academic Positions

09/2021 – **Bocconi University**,
Department of Finance, Assistant Professor
Department of Economics, Secondary Appointment

2021 – **BFI Chicago Experiments Initiative**, Research Scholar

2021 – **IZA**, Research Affiliate

2019 – 2021 **University of Chicago**, Visiting Research Associate

Education

10/16 – 05/21 **University of Münster**, PhD in Economics (*summa cum laude*)
Advisors: Andreas Löschel, John A. List, Leonardo Bursztyn

2018 – 19 **University of Chicago**, Visiting PhD Student (*one year, including course work*)

11/19 – 12/19 **University of Bonn**, Visiting Scholar

03/19 **University of California San Diego**, Visiting Scholar

2016 **University of Münster & Universidad Rey Juan Carlos de Madrid**,
M.Sc. Economics (*best GPA of cohort*)

2014 **University of Applied Sciences Osnabrück & Universidad de Guadalajara Mexico**, B.A. International Management (*GPA: 1.4*)

Research & Teaching Fields

Behavioral & Public Economics, Environmental & Consumer Policy, Field Experiments

Working Papers

Buy Bait and Consumer Sophistication: Theory and Field Evidence from Large-Scale Rebate Promotions

The Welfare Effects of Persuasion and Taxation: Theory and Evidence from the Field
(first author, with Andreas Löschel; presented at *NBER SI 2020*)

When Nudges Fail to Scale: Field Experimental Evidence from Goal Setting on Mobile Phones
(with Andreas Löschel and Madeline Werthschulte)

Work in Progress

Nudges vs. Taxes (with John List and Sutanuka Roy)

Optimal Loyalty Programs (with Günter Hitsch and John List)

Willingness to Pay for Carbon Mitigation: Field Experimental Evidence from a Delivery Service

Toward an Understanding of the Economic Implications of Wage Guarantees: Evidence from a Natural Field Experiment (with Thibaut Lamadon, John List and Magne Mogstad)

Awards & Honors

2018 – 19	Scholarship, University of Chicago
2017	Prize for best master thesis on consumer research, German Ministry for Innovation, Culture & Research, NRW Awarded membership, Beta Gamma Sigma Honor Society
2014 – 2016	Scholarship, German National Merit Foundation (Studienstiftung des deutschen Volkes)

Presentations

2021	Harvard Business School, SWEEP, UC Louvain, University of Chicago
2020	NBER Summer Institute, Copenhagen Business School, AERE, University of Cologne, University of Heidelberg, University of Chicago, ZEW Mannheim
2019	University of Bonn, ZEW Mannheim, AERE, EARE, 7 th Spring School in Behavioral Economics at UCSD (poster), University of Chicago
2018	ASSA Annual Meeting (poster), University of Chicago
2017	Norwegian School of Economics, EAERE, ZEW Mannheim

Referee Service

Journal of Political Economy, Energy Economics

Teaching Experience

- Financial Markets and Institutions, *Bocconi*, 2021-today, Instructor
- Behavioral Public Economics, *Münster*, 2019-21, TA
- Structural Behavioral Economics, *Münster*, 2020, TA
- Resource Economics, *Münster*, 2019-20, TA
- Environmental Economics, *Münster*, 2017-18, TA
- Institutional Economics, *Münster*, 2013, TA
- Economic Policy, *Osnabrück*, 2015-16, Instructor
- International Economics, *Osnabrück*, 2014-15, Instructor

- *Student supervision:* Marta Belda Gómez, Horia Guias, Johannes Hofheinz, Eva Hümmecke, Xiangren Jin, Malte Lüttmann, Lukas Reinhardt, Jan-Hinnerk Tamcke, Zarah Thiel, Tobias Voß, Lukas Vowinkel
- *Volunteering:* Tutor in mathematics (2014 - 2016)

Externally Funded Projects

- “Integrated economic analysis of climate change protection and local air pollution (INTEGRATE)”, funded by the German Federal Ministry of Education and Research and the Ministry of Science and Technology of the People's Republic of China.
- “ENABLE the Energy Union,” funded by the European Union’s Horizon 2020 research and innovation program.
- “Strategic Scenario Analysis (START),” funded by the German Federal Ministry of Education and Research and the Australian Department of Foreign Affairs of Trade.
- “Psychological, social and financial barriers to energy efficiency (PENNY),” funded by the European Union’s Horizon 2020 research and innovation program.

Language Skills

English (fluent), German (native), Spanish (fluent)

References

Prof. Andreas Löschel
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Prof. John List
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Prof. Leonardo Bursztyn
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Prof. Nadine Riedel
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